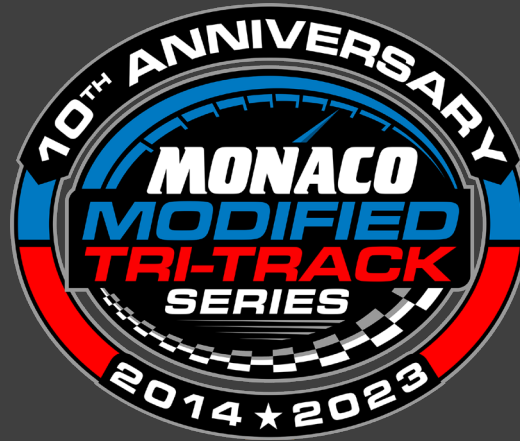


# Monaco Modified Tri-Track Series



# MMTTS OVERVIEW



Established in 2014, the Monaco Modified Tri-Track Series has grown into one of the **highest competitor and spectator attended asphalt modified touring series in the country**. Celebrating our 10th anniversary, the 2023 season promises to be our most exciting yet, as we'll offer an action-packed schedule of six marquee events, at five outstanding facilities, across four New England states.

With a rulebook that levels the playing field, the **MMTTS draws headlining stars** from NASCAR's Whelen Modified Tour – as well as local tracks and popular touring divisions. **Our track record of attracting well-known drivers, along with our commitment to tops-in-the-industry payouts, has proven to be a potent recipe for getting fans to pack the stands!**

Race fans are amongst the most loyal in all of sports. And 600 horsepower, ground-pounding modifieds attract a passionate crowd. Buckle up and get ready to harness the spending power of those fans to drive your business forward.



# 2023 SCHEDULE



DATE	FACILITY	LOCATION	LAPS
May 28	Thunder Road Speedway	Barre, VT	100
June 28	Seekonk Speedway	Seekonk, MA	100
July 22	Star Speedway	Epping, NH	125
August 12	New London-Waterford Speedbowl	Waterford, CT	100
September 23	Stafford Speedway	Stafford, CT	80
October 21	New London-Waterford Speedbowl	Waterford, CT	100

# NEW ENGLAND MARKETS

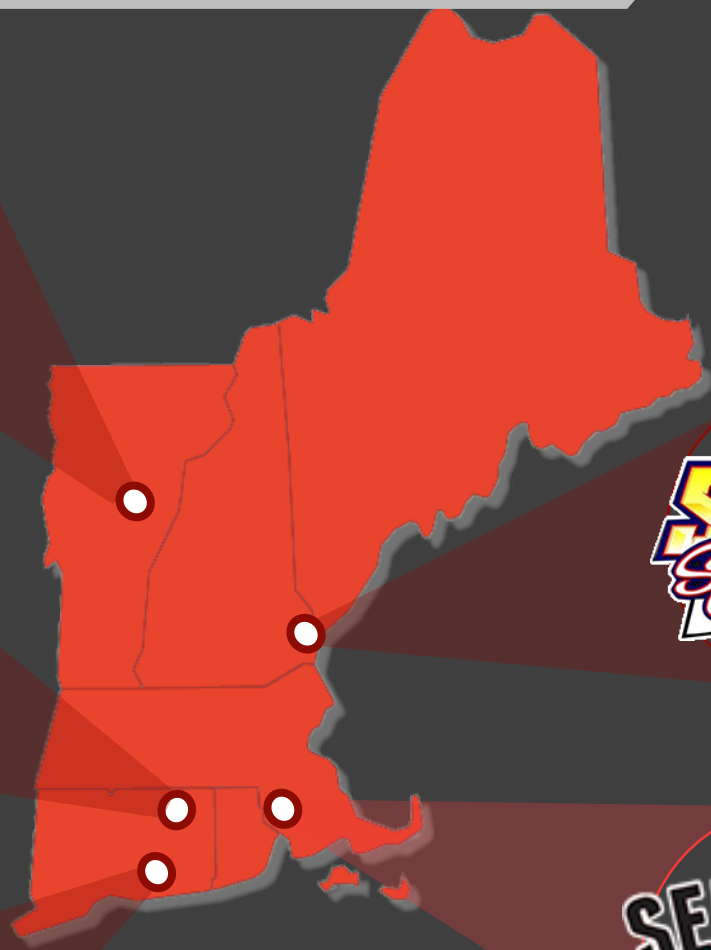
**THUNDER ROAD**  
*"nation's site of excitement"*

Home of The SK Modified.  
**STAFFORD SPEEDWAY**

**STAR**  
*Speedway*

**SEEKONK**  
*Speedway*  
SINCE 1944

**NEW LONDON-WATERFORD**  
**SPEEDBOWL**



# EXPOSURE OPPORTUNITIES

## **SOCIAL MEDIA & ONLINE VIDEOS**

Extensive reach through all social media platforms, including: Facebook, Instagram, Twitter, YouTube.



## **WEBSITE & ONLINE PRESENCE**

The MMTTS has an extensive online presence, with their website and the new-for-2023 MyRacePass app offering interactive fan involvement.



## **LIVE STREAMING**

Not only are you reaching the fans in the stands, but an entire online audience following along live.



## **AT TRACK**

Moving billboards, fan engagement, PA announcements, event programs, hospitality, signage, branding.



# JOIN OUR 2023 PARTNERS



# MMTTS LEADERSHIP

**SUCCESSFUL BUSINESSMAN, SPONSOR, SERIES OWNER,  
CHAMPIONSHIP WINNING TEAM OWNER, CREW CHIEF, DRIVER**

Whether behind the wheel, on the pit box, or in the boardroom - together and individually - the gentlemen that make up the Monaco Modified Tri-Track Series' leadership have been involved in virtually all aspects of auto racing (Wayne and Ed are joined by a silent partner; and supported by an experienced, knowledgeable staff).

Drawing on what has worked from these combined past experiences, this leadership team has helped transform the MMTTS into a highly sustainable race platform that's gained in popularity - in both participation and attendance - year after year.



**Wayne Darling**

Managing Partner

Seekonk, MA  
774 229 6106

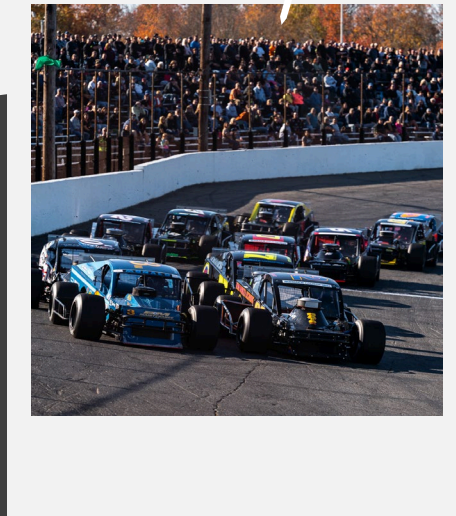
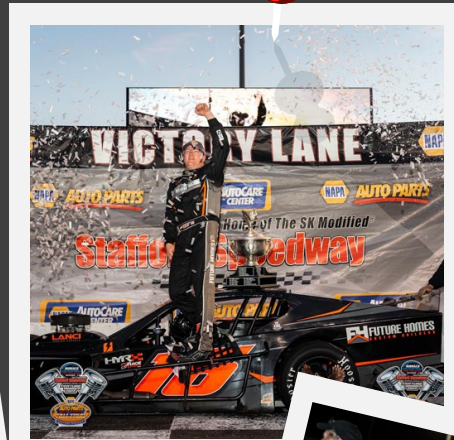


**Ed Bennett III**

Managing Partner

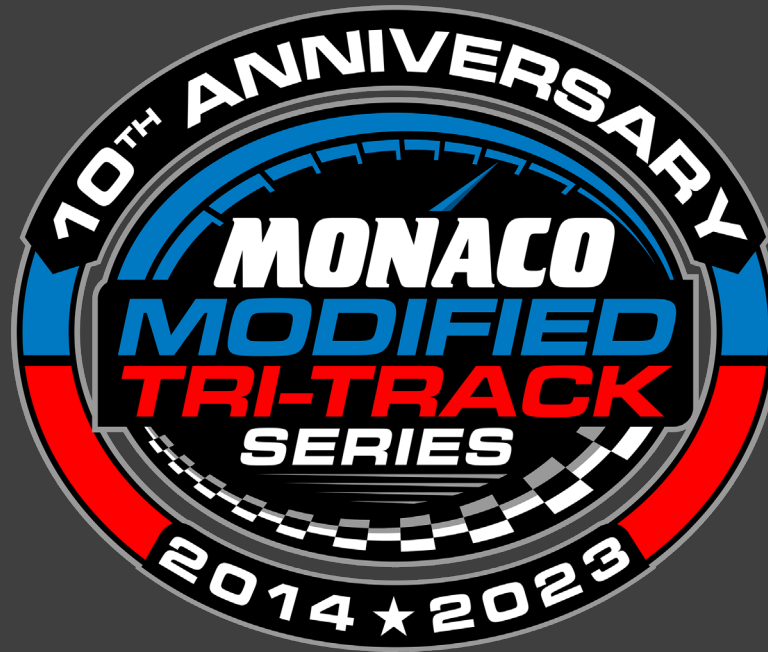
Marlborough, CT  
732 278 6200

# Monaco Modified Tri-Track Series





# Monaco Modified Tri-Track Series



**For more information, please contact:**

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